



Paul Mejia

**Chief Executive Officer for McCann Worldgroup Mexico
EVP AREA MANAGER
(Colombia, Ecuador, Puerto Rico, Venezuela)**

As CEO of McCann Worldgroup since 2006, Paul is responsible for the Mexican operation of McCann Erickson Advertising, MRM Relationship Marketing, Momentum Events and Promotions.

Paul is an American citizen, raised and educated in Colombia, who has a degree from Jorge Tadeo University in Bogotá, and also has executive studies at the Business Schools at Columbia and Chicago Universities.

During 30+ years of career with McCann he has been the Managing Director in Puerto Rico, Colombia, Argentina and Mexico. He also is a member of McCann Latin-American Board, representing the countries under his responsibility which are: Colombia, Ecuador, Mexico, Puerto Rico and Venezuela.

His experience with clients, both local and global, is extensive and has shared responsibilities in management of accounts like General Motors, Hewlett Packard, Intel, Johnson & Johnson, Nestlé, L'Oréal, MasterCard, Pfizer, Cadbury Adams, CPW, Wyeth.

During his tenure with McCann his performance has been recognized with three HK McCann Awards. He has also received several professional recognitions from marketing communication associations in the markets where he has represented the Company.